

RESIDENTIAL PROPERTY REVIEW

AUGUST 2022



SLOWING MARKET AS DEMAND DIPS AGAIN

The UK residential market continues to slow at a steady pace, the latest Royal Institution of Chartered Surveyors (RICS) Residential Survey and Savills' Housing Market Update both indicate, as demand wanes and supply remains low.

New buyer enquiries fell for a third consecutive month in July, the RICS report showed, with a headline rate of -25%. This is comparable to June's reading (-27%) and means the market has now endured the longest stretch of falling demand since the early pandemic days. New instructions, meanwhile, remain stagnant, with a net balance of -5%.

The Savills report paints a similarly slowing picture; total transactions recorded by HM Revenue and Customs were 96,000 for June, 13% lower than the pre-pandemic average for the month. Mortgage approvals were also slightly below average, according to the Bank of England.

One key trend noted by Savills is the increased representation of first-time buyers (FTBs) in the mortgage market. Almost 31,000 new loans were granted to FTBs in May, according to UK Finance, while new mortgages for home movers fell by 22%.

CRASH UNLIKELY DESPITE PRESSURES

A housing crash in 2022 remains unlikely, according to Zoopla, even as house prices come under increased pressure from rising interest rates and living costs.

Despite the pandemic boom, house prices are not as overvalued as they were in previous economic cycles, analysts say. For example, Zoopla's Richard Donnell points to the tougher rules for getting a mortgage, which "puts the market in a much better position to weather high mortgage rates and the increased cost of living" than in previous downturns.

Furthermore, shifting post-pandemic work patterns can help sustain demand, analysts add. A fifth of people are more likely to move since the pandemic, a Zoopla survey found, while more than half of those expecting to spend more time working from home feel compelled to move. With two-fifths of workers now planning to work mostly from home, according to the Office for National Statistics, that is a sizeable market of potential movers.

LANDLORDS RUE NEW EPC RULES

One in five landlords could sell up or stop renting their properties, according to research from Paragon Bank, in response to proposed changes to Energy Performance Certificates (EPCs).

From 2025, all newly rented properties will be required to have an EPC rating of C or above, more stringent than the current requirement of E or higher. Recently, Paragon estimated the average cost of upgrading a rented property to a C rating at £10,560.

Existing tenancies will have until 2028 to comply with the change, after which millions of properties could risk becoming unrentable if landlords don't make necessary changes.

In the face of these new rules, sustainability is becoming a major selling point, according to Rightmove's Green Homes Report. The report found that the time it takes to sell a property is faster for homes with the highest EPC ratings.

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HOUSE PRICES HEADLINE STATISTICS

HOUSE PRICE INDEX (MAY 2022)	150.2
AVERAGE HOUSE PRICE	£286,397
MONTHLY CHANGE	1.0%
ANNUAL CHANGE	7.8%

*(Jan 2015 = 100)

- Average house prices in the UK increased by **7.8%** in the year to June 2022
- On a non-seasonally adjusted basis, average house prices in the UK increased by **1.0%** between May and June 2022
- House price growth was strongest in Scotland where prices increased by **11.6%** in the year to June 2022.

Source: The Land Registry
Release date: 17/08/22
Next data release: 14/09/22

HOUSE PRICES PRICE CHANGE BY REGION

REGION	MONTHLY CHANGE (%)	ANNUAL CHANGE (%)	AVERAGE PRICE (£)
ENGLAND	0.9%	7.3%	£304,867
NORTHERN IRELAND (QUARTER 2 - 2022)	3.2%	9.6%	£169,063
SCOTLAND	2.2%	11.6%	£192,249
WALES	0.6%	8.6%	£213,091
EAST MIDLANDS	1.7%	9.3%	£245,911
EAST OF ENGLAND	0.5%	9.7%	£354,481
LONDON	1.9%	6.3%	£537,920
NORTH EAST	1.7%	3.6%	£157,924
NORTH WEST	2.1%	6.2%	£212,347
SOUTH EAST	0.8%	8.9%	£390,513
SOUTH WEST	0.5%	8.0%	£322,329
WEST MIDLANDS REGION	0.0%	6.6%	£246,144
YORKSHIRE AND THE HUMBER	-0.4%	4.2%	£203,973

AVERAGE MONTHLY PRICE BY PROPERTY TYPE – JUNE 2022

PROPERTY TYPE	ANNUAL INCREASE
DETACHED £446,435	9.5%
SEMI-DETACHED £276,955	9.1%
TERRACED £235,294	6.8%
FLAT / MAISONETTE £231,860	4.9%

Source: The Land Registry
Release date: 17/08/22

HOUSING MARKET OUTLOOK

“Some of the drivers of the buoyant market we’ve seen over recent years – such as extra funds saved during the pandemic, fundamental changes in how people use their homes, and investment demand, still remain evident. The extremely short supply of homes for sale is also a significant long-term challenge but serves to underpin high property prices. Looking ahead, house prices are likely to come under more pressure as those market tailwinds fade further and the headwinds of rising interest rates and increased living costs take a firmer hold. Therefore, a slowing of annual house price inflation still seems the most likely scenario.”

Russell Galley, Managing Director at Halifax
Source: Halifax August 2022

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All details are correct at the time of writing (17 August 2022)

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